

**DRAFT GEOGRAPHY COURSE OUTLINE: SPRING 2024**  
**GEOG 434 (FIELD STUDIES IN HUMAN GEOGRAPHY: TOURISM AND HERITAGE MANAGEMENT)**

**Instructors:**

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**Official Course Description (GEOG 434)**

Theories, concepts and techniques of economic geography with emphasis on policy issues relating to examples at the urban, regional, and national levels.

**Course Objectives**

This course focuses on heritage resource management in select cities in Europe. Tourism in these cities comprises a significant component of the economy for these locations and in many is the main economic engine. The range of heritage resources includes, but is not limited to, historical/archaeological sites, architecture, art, agriculture, and natural and anthropogenic environments. While bringing economic wealth, mass tourism has significant impacts on the social and cultural character of the local people. Tourism can be driven by political motivation. The objectives of this course are to better understand (1) the balance between preservation and access to heritage resources, (2) the economic and social impacts of mass tourism, and (3) efforts by local people to retain their identity within the reality of mass tourism, and (4) changes to identity that have occurred.

**Course Learning Outcomes**

Upon successful completion of this course, students will be able to:

- Generalize the pressures tourism exerts on communities
- Investigate the economic benefits and social costs of tourism
- Describe relationships among the value, age, ownership, and type of heritage resources
- Evaluate different strategies used for preserving heritage resources, including historic & geopolitical processes
- Evaluate the sustainability of allowing access to heritage resources
- Evaluate information from different sources
- Collect topically relevant spatial data
- Create multimedia and written presentations using GIS software
- Demonstrate sensitivity toward individual and cultural differences

**Prerequisites:** Consent of Department

**Grading (Weighting)**

<b>Daily Questions</b>	<b>45%</b>
3 submissions @ 15% each	
<b>Field Notebooks</b>	<b>20%</b>
2 submissions	
<b>Photo Essays</b>	<b>35%</b>
2 submissions	

Please consult Plagiarism section below and in the calendar. It is unlikely that outside written sources will be necessary for your answers, but in the event any are used, they must be properly cited.

*It is **not** essential to pass all components to pass the course as whole*

***There is no final examination for this course.***

### **Grading System**

The following number and letter grade scheme, usually used within the Departments of Geography as well as Classics and Religion:

A+	100 – 96%	A	95 – 90%	A-	89 – 85%
B+	84 – 80%	B	79 – 75%	B-	74 – 70%
C+	69 – 65%	C	64 – 60%	C-	59 – 55%
D+	54 – 53%	D	52 – 50%	F	Under 50%

### **Course Format:**

This is an intensive off-campus field course that consists of a series of learning modules where you will learn theory and undertake experiential learning exercises each day with an assignment to be completed each evening

### **Learning Resources**

Materials will be posted to D2L

### **Learning Technologies and Requirements**

*Students are required to have reliable access to the following technology:*

- *A computer, phone and/or iPad/Tablet with a supported operating system, as well as the latest security, and malware updates;*
- *A current and updated web browser;*
- *Current antivirus and/or firewall software enabled.*

A separate packing list will be posted later.

Supplemental Fees will be collected by the Group Study Program office.

### **Flexible Grade Option**

(CG Grade) <https://www.ucalgary.ca/pubs/calendar/current/f-1-3.html> Additional Course Information