



MOBILIZING ALBERTA

Toolkit for Community Climate Conversations

Re.Climate is Canada's centre for training,
research and strategy on climate change communication
and engagement at Carleton University.

The goal of this toolkit is to provide community leaders with practical information to support climate conversations and community dialogues in southern Alberta.

In this guide, you'll find:

- A detailed audience segmentation of Albertans
- A framework for hosting community dialogues about climate change in southern Alberta
- Strategies and activities that ignite meaningful conversations
- A variety of questions to inspire conversations from multiple perspectives
- A directory of local programs and organizations working on these issues

This resource is intended for use by trusted community leaders who are well positioned to host dialogues within their community or broader public.

WHO ARE ALBERTANS?

- Albertans have a distorted perception of our collective identity and opinions on many crucial topics.
- Albertans assume -- wrongly -- that they hold different views than most other Albertans.
- The result is that people with demonstrably centrist values feel like outliers, often isolated and even embattled.
- Individuals as well as community and political leaders limit themselves in expressing centrist values. Mainstream views are often silenced by the dominance of outdated narratives in the media, politics and public conversation.



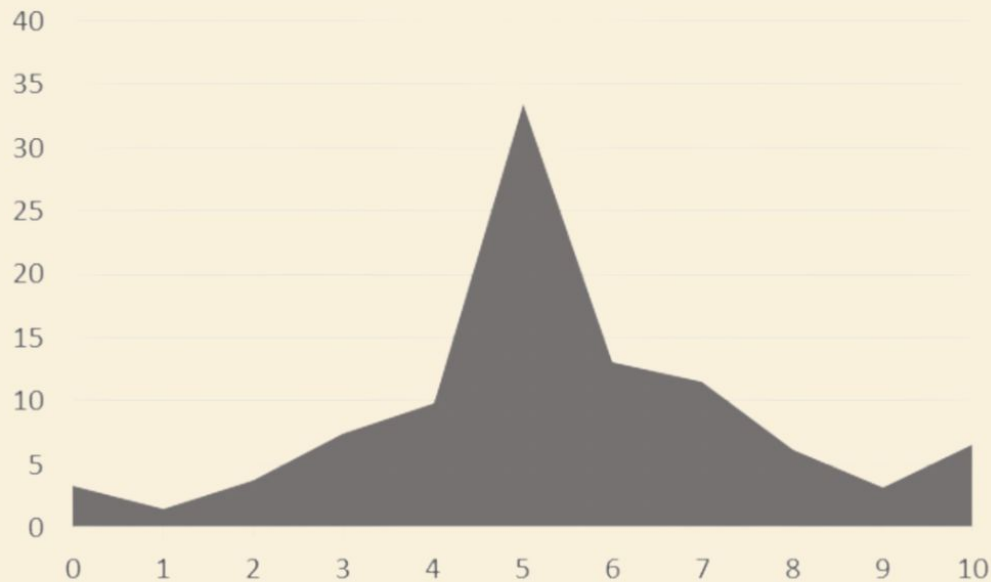
Albertan Identity

- White, conservative, truck-driving, Tim Hortons-drinking men who work as either cowboys or oil and gas workers dominate the public narrative of the average “Joe” Albertan (Wesley, 2021). This perception is out of sync with reality.
- **Most Albertans hold moderate social values.** A full 30% put themselves firmly in the middle, while another 23% self-identify as left-of-centre. Only 37% of Albertans say they are right of centre.
- The dominance of “Joe Alberta” (and lack of narrative alternatives) limits the public imagination of what is possible, contributes to climate silence, and is a key barrier to shifting social norms.



Calgary AB – “Draw me an Albertan” exercise based on Jared Wesley’s Common Ground research. JAKE CROCKER

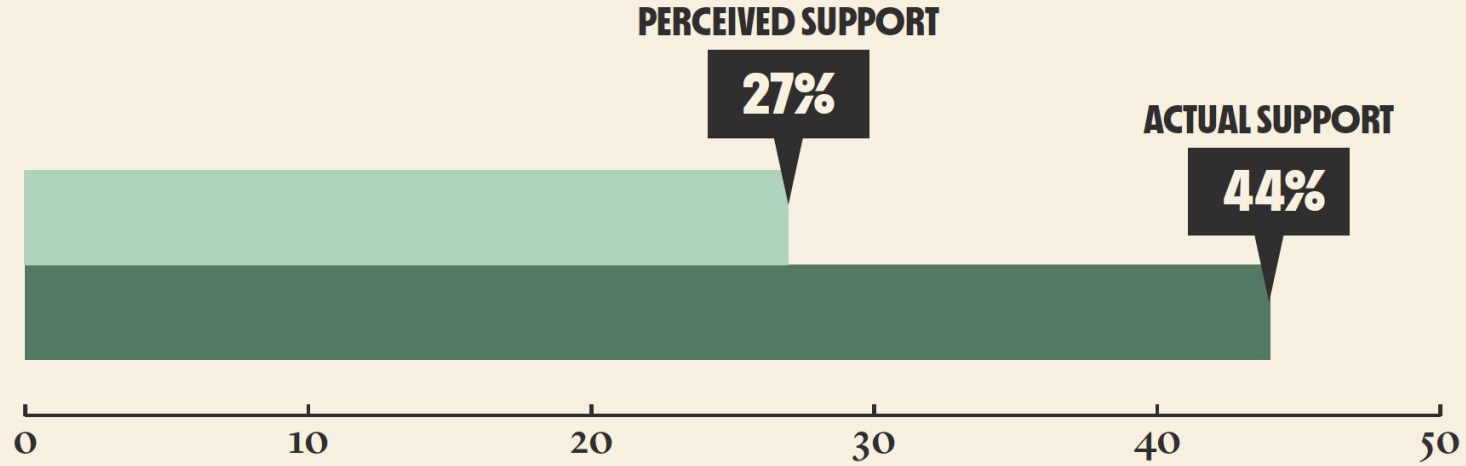
Figure 1: Distribution of Ideol Self-Placement, All Albertans



Ideological self-placement was based on the question: “In politics, people sometimes talk of left and right. Where would you place yourself on a scale from 0 to 10, where 0 means very left-wing, and 10 means very right-wing?”

Source: Wesley 2023

Support for transitioning Alberta's economy away from oil and gas



Source: Wesley, 2023

“WE VALUE WHERE WE LIVE AND THE NATURE AND THE BEAUTY OF OUR PROVINCE AND OUR ACCESS TO SERVICES—THE STEREOTYPICAL ALBERTAN IS NOT AS EASY TO IDENTIFY AS IN THE PAST.”

—Focus group participant

Issue Importance



Adapted from Janet Brown
Opinion Research, 2022

Key Findings

- The public’s dominant concerns are health care, inflation/affordability and ensuring quality public education.
 - Albertans are extremely proud of our province and report that being in nature is an important part of how they spend time. Albertans have very strong identification with natural spaces—particularly the Rockies, and more generally towards water and land.
 - Albertans also express high levels of pride about the province’s oil and gas industry. Most are unsure or do not think they would personally thrive without the industry. Many simply cannot imagine a prosperous Alberta beyond oil.
 - Albertans increasingly believe an energy transition is underway—very few focus group participants recommend young people pursue careers in oil and gas.
- The strongest predictor of support for the transition is whether an individual sees a pathway for themselves and their family to thrive.
 - Energy and the economy are very tightly linked for Albertans. Talk of an energy transition is virtually synonymous with economic transition. This creates a high-degree of tension between protecting the economy versus protecting the environment, particularly related to mitigating climate change.
 - Resistance to preparing for the energy transition comes from a sense of what’s “not realistic” (timeframes, technologies, economics) as well as a fear of uncertainty.
 - There is strong support for economic diversification and getting off boom/bust cycles, but only a minority currently say it should be a major, short-term priority.

Alberta Values Profiles

VETERAN ACTIVISTS

21% of the population.

Strong progressive and environmental values.

Already see themselves as distinct from the outdated Alberta identity.

RED TORIES

15% of the population.

Centre-right on most issues; strongly right-wing on economic issues.

Turned off by extremism.

LIMITED BANDWIDTH

41% of the population.

Hold left-leaning values but not stridently. Centrists on environmental values.

Support energy transition but typically as a long-term priority.

Priorities = education, healthcare, inflation.

CALGARY DISSONANCE

8% of the provincial population; 18% of Calgary. This segment is almost entirely based in the Calgary suburbs and very concerned about loved ones leaving Alberta.

Strong environmental values otherwise right-of-center. Tend to be religious, highly-educated and big consumers of all types of media.

March 2023

Re.Climate

Visit reclimate.ca to learn more

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COMMUNICATING FOR CHANGE

ENGAGING MAINSTREAM ALBERTANS



March 2023

Re.Climate

Carleton University

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hello@reclimate.ca

COMMUNICATING FOR CHANGE

Creating meaningful networks through environmental research.

Inspiring action through accomplished communication strategy.

Providing relevant training, proven tools & practical resources.

THE FIVE ALBERTAS

Social, political, and environmental
values segmentation

[Download](#) the “Engaging Mainstream Albertans” report

[Download](#) the “The Five Albertas” report

[View](#) the “Who Are Albertans, Anyways?” webinar

Target Audience Profiles

YOUTH

Age 18-25

Value diversity, environment.

Top issues of concern: access to opportunities, affordability, mental health, climate change. May not see a future in Alberta. Low literacy of causes, solutions, pathway.

Opportunity: agency, hope, trusted messenger for other members of their family/communities. Low trust in politicians, corporations.

Socials: Tiktok, Instagram.

URBAN WOMEN

Age 25-55

Top issues: healthcare, education and affordability. Diversification—future focused is key. Despite being on par, they tend to believe they are less literate than they are.

Opportunities: Women across the political spectrum are more supportive of climate change policy. They are often responsible for positions of care (family, extended family, community) and need whole-life solutions. They are a key amplifiers within their communities. They are shy to engage in polarized social media, so it's best to create women-only spaces. Skeptical of experts, low trust in media, often look to friends and family.

Socials: Facebook closed groups, Instagram, Reddit.

Target Audience Profiles

RURAL WOMEN

Age 25-55

Opportunity: Rural women hold many similar characteristics to their urban counterparts but are more aware of and sensitive to polarization (in-group/out-group, partisanship). They are less hopeful of change. They will have different experiences of climate impacts (drought, fire), energy transition (renewable and fossil fuels) and likely less exposure to relevant household/community-level solutions. They are also more likely to access regional news sources.

NEWCOMERS

Age 18+

Newcomers are concerned about security and how their needs are represented and being met in the climate solutions pathway. They care about equity and justice, fairness, secure good jobs and contributing to their community. Affordability is key. Many have experienced climate impacts and solutions in the places they have lived and may be more vulnerable. They are less polarized on and tend to be supportive of climate policy. Most access information in their mother language, via community networks and local news. They could be key amplifiers within their communities.

Socials: Whatsapp, Facebook

HOW TO TALK ABOUT CLIMATE CHANGE

How to Talk About Climate Change?

One useful tool to support climate conversations is to use the REAL TALK principles. This mnemonic can help you find common ground and create meaningful climate conversations.

**Respect your
conversational
partner and find
common ground**

**Enjoy the
conversation**

Ask questions

**Listen and
show you've
heard**

Tell your story

**Action makes
it easier**

**Learn from the
conversation**

**Keep going and
keep connected**

Talking Climate

Amber Bennett, Executive Director of Re.Climate, provides practical advice for communicators on engaging Albertans in climate and energy conversations.



[Climate communications playbook](#)

63%

of Canadians say having easy access to information on the steps they can take everyday is one of the most encouraging ways to take more action on climate change.

A Simple Framework

CHALLENGE

What are the problems we're facing and the context they're happening in? What are the costs of inaction?

The world is changing.

Climate solutions are available, affordable and work.

CHOICE

What action must be taken now?

Move to 100% clean electricity.

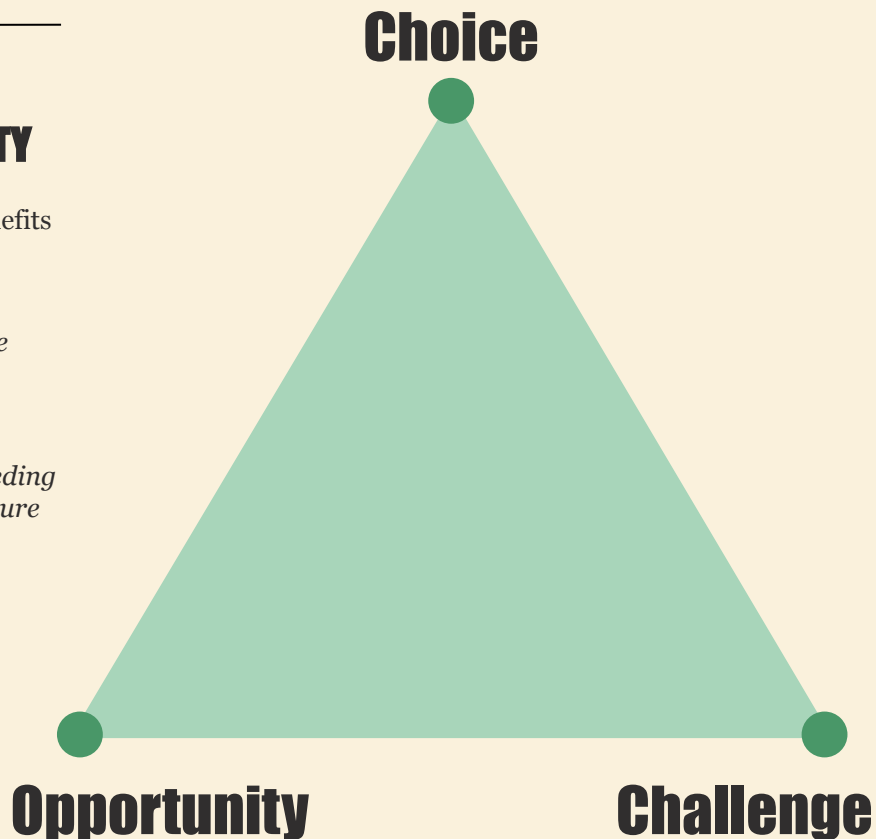
Climate action is fair, polluters should pay.

OPPORTUNITY

What are the benefits of taking action?

Action on climate makes life more affordable.

Canada is succeeding and can meet future targets.



Messaging in Action

Challenge: “With climate change, the amount and intensity of extreme precipitation events will be increasing. In Calgary, we can expect rain storms less than a day in length to have about 28% more volume by the 2050’s, which will make stormwater flooding more common” ([City of Calgary](#))

Choice: Homeowners and renters can take action to make homes more resilient to flooding.

Opportunity: There are simple and cost-effective actions, such as installing downspouts or rain barrels around the property that help renters and homeowners be better prepared for moments of heavy rainfall to help protect your home and minimize damage to your property.

[Find more actions and resources here in the climate ready home guide.](#)



CALGARY, AB— Flooding in the community of Livingston after severe rainfall and hail caused damage to several properties. (Maria Granados)

**MAKING CLIMATE
CHOICES ACCESSIBLE**

Climate Change in Alberta

What's going on?

In order to stop and reverse climate change, the Government of Canada has signed an international agreement to reduce Canada's emissions significantly by 2030. To meet these goals in the next seven years, we have to take actions to reduce the amount of carbon pollution we produce. This means we can expect to see some changes to the ways we move around our communities, heat and power our homes, how we design our neighbourhoods, and where we get our food.



Climate Change in Alberta Module

Connecting the Dots on Climate Change

What are we doing right now?

There are many policies, programs and actions in place moving Alberta towards a low-carbon future. These include:

- Cities and towns addressing climate change through planning and policy.
- Diversifying our energy sources and creating new jobs for a low-carbon economy.
- Local groups and organizations coming together to launch programs and initiatives that help take climate action.

What can I do?

You can take action in your everyday life in ways both big and small. For example:

- Make changes to your home to make it more energy-efficient (for example, weatherproofing or even retrofitting your home to use alternative forms of energy).
- Support policies and programs that reduce our dependence on fossil fuels and help us cut pollution.
- Be aware of the resources we use and take steps to use less. For example, planting a drought-resistant garden or being mindful of the electronics and lights we use.
- Learn more about climate change and the actions we can all take (check out the resources linked throughout this module).

Diversifying Energy

Alberta is diversifying our energy sources, investing in renewables and other forms of energy that produce little to no harmful pollutants or greenhouse gas emissions (GHG). Alberta's Renewable Energies Act pledges that, by 2030, Alberta will increase the amount of clean energy it produces to 30%, almost triple what it was in 2018.



Diversifying Energy Module

Connecting the Dots on How Climate Change Impacts Our Energy Systems

What are we doing right now?

Alberta is an energy leader and there are many projects and plans in place to diversify our energy and reach our climate targets. Some of these projects include:

- Carbon Capture for Nonprofits / Alberta Ecotrust: This is deploying four micro-scale carbon capture and utilization units from technology provider CleanO2 in non-profit buildings. Carbon is captured from the building's HVAC system and converted to potash, then sold in soap.
- Pe-na-koam on-Reserve Wind Project / Kainai-Blood Tribe and Indigena Capital: The first industrial-scale electricity generation wind farm of its kind in Alberta.

What can I do?

Your contribution to reducing energy consumption includes a lot of choices.

- You may choose to switch to a clean energy plan, or participate in a pilot program if your provider offers one.
- Be mindful of how much energy you use (e.g., switching off lights, unplugging electrical appliances, etc.).
- Choose energy-efficient appliances and technology for your home.

Resilient Communities

Cities and towns in southern Alberta are taking climate change into account in their plans for the future, focusing on community design that balances the needs of people and the environment.



Resilient Communities Module

Connecting the Dots on How Climate Change Impacts Our Communities

What are we doing right now?

Southern Alberta is home to many innovative projects and policies that are helping to create more resilient communities. These include:

- **Kainai Innii Rematriation Project / Blood Tribe Land Management:** Project to return buffalo to southern Alberta.
- **Eastern Slopes Community-Based Aquatic Monitoring Collaborative / Living Lakes Canada** and numerous **ENGOS:** A citizen-science project using **CABIN** (Canadian Aquatic Biomonitoring Network) and **STREAM** (Sequencing The Rivers for Environmental Assessment and Monitoring) protocols to build a reference case in the Rockies to protect the headwaters of major rivers linking to the Canadian prairies.

What can I do?

There are simple actions that you can take to help make your community more resilient.

- Be an engaged citizen and actively participate in the decision-making processes that shape our cities and communities. Show your support by getting involved with campaigns that are looking to protect the people and places that are important to our communities, such as Defend Alberta Parks.
- Participate in a citizen-science program and contribute to projects that can be used to inform local policies on energy and climate choices.
- Host community conversations, like climate cafés, to talk about the issues you care about. Share your insights with your elected leaders and let them know what you support and how you would like to see change.

Transportation Choices

The government of Canada has recently introduced regulations to increase the supply of zero emission vehicles in an effort to reduce transportation-related pollution and make electric vehicles more accessible to consumers in Canada. We can expect to see changes in Alberta's transportation systems in the next few years, including an increase in personal and public electric vehicles and the charging stations to support them, increased access to micro mobility programs (like e-bikes and e-scooters) and initiatives that facilitate active transportation.



Transportation Choices Module

Connecting the Dots on How Climate Change Impacts Our Transportation Systems

What are we doing right now?

Alberta is home to many innovative low-emissions transportation projects, including:

- Alberta Electric School Bus Deployment Project / Pollution Probe/Southland Transportation: Pilot project to analyze deployment of an electric school bus in Calgary.
- Peaks to Prairies EV Charging Network / Community Energy Association: A network of fast-charging stations to support EV travel to and within southern Alberta, connecting urban and rural communities.
- Calgary High School Active Transportation Project / Youth En Route: Removing barriers for youth to bike to school (bike fleets, secure storage, maintenance/repair classes, fostering student leadership).

What can I do?

- Support policies that promote alternative modes of transportation (EVs, transit, walking, rolling and cycling). Consider contacting your elected officials to request more options for safe, affordable and efficient public and shared transportation.
- Incorporate alternative transportation into your life whenever possible.
- If you must purchase a car, consider an EV and take advantage of government incentives and rebate programs that can help lower costs.

Efficient Homes

Buildings and homes account for nearly one-fifth of our country's greenhouse gas emissions.

There are plans in place to reduce the amount of energy and pollution that is generated by buildings and homes right here in Alberta; for example, The City of Calgary has adopted a goal that by 2050, all homes constructed in Calgary will be net zero. Efficient homes and buildings are becoming more and more common and Albertans have choices available to make their homes more energy-efficient and resilient to climate impacts.



[Efficient Homes Module](#)

Connecting the Dots on How Climate Change Impacts Our Homes

What are we doing right now?

Albertans have access to programs and incentives that can help them learn about and make their homes more resilient to climate change and more energy-efficient. This includes:

- **Digital Home Labels / Alberta Ecotrust:** Providing a digital energy score to every single-family home in Calgary and Edmonton, partnering with real estate boards to integrate into MLS.
- **Clean Energy Improvement Program / City of Calgary:** Flexible financing to help residential property owners with the upfront costs of energy efficiency and renewable energy upgrades. Lethbridge and Canmore also offer this program.

What can I do?

Whether you rent or own, you can learn about ways to make your home more energy efficient. Attend events like eco home tours to learn about alternative sources of heat and power (see below).

- **Find ways to conserve energy around your home.** Conserving energy is a great way to lower your energy use and save money on your bills.
- **If you're renovating your home, consider upgrading to the most energy-efficient appliances such as choosing an induction stove over a gas range or fixtures such as heat pumps instead of air-conditioning units.**

Sustainable Food

Climate change is having a big effect on Alberta's food systems, from farm to plate. The weather is changing, causing problems for farmers like droughts, heavy rain and unusual frosts. This can mean crops don't grow well or at the right times, or ranchers don't have sufficient forage for their herds. Additionally, melting glaciers and shifting precipitation patterns can result in changes to water availability, impacting irrigation and water-management practices in Agriculture.

These changes are making it harder for farmers and ranchers to have viable businesses and for people to have access to fresh, local food. To address these problems, we need to make sure our food systems can handle the changes brought on by climate change and support the agriculture industry through policy and consumer choices to build a sustainable future for our food.



Sustainable Food Module

Connecting the Dots on How Climate Change Impacts Our Food Systems

What are we doing right now?

From regenerative farming practices to reducing food waste, Alberta has many innovative projects that support sustainable food systems:

- Siksikaitsitapi Agriculture Project / Rural Routes to Climate Solutions: On-farm and on-ranch climate solutions (e.g., regenerative agriculture, farm energy efficiency, on-farm clean energy) on Blackfoot territory.
- Blackfoot Phenology for Farmers / Young Agrarians: A year-long course designed to help aspiring, new, and experienced farmers and food lovers to observe and learn from their local ecologies.
- Circular IC&I Project: Circular Innovation Council, Leftovers Foundation / Bluplanet Recycling: Diverting waste from small and medium enterprises and rerouting it to charities in Calgary.

What can I do?

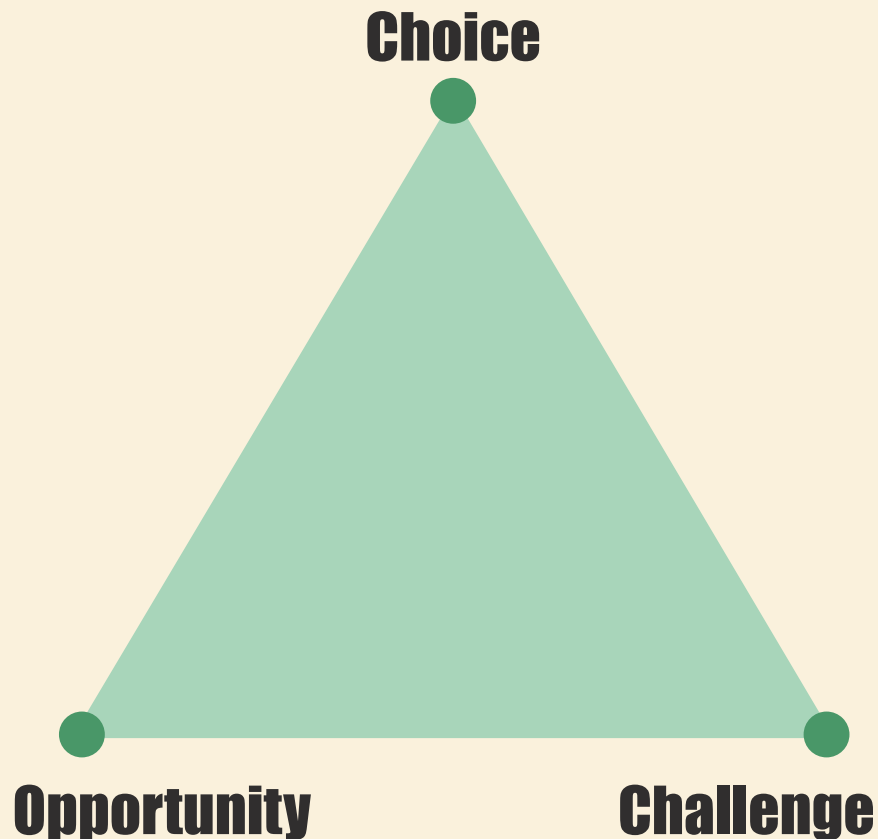
There are several actions you can take to support sustainable food systems, from reducing food waste to shopping locally to increasing the number of vegetables you eat with every meal. With the rising cost of food and inflation in Alberta, some actions may be more accessible than others. Supporting a sustainable food system might look like:

- Trying to incorporate more legumes, fruits and vegetables into your diet.
- Participating in programs that help reduce food waste. Services like Too Good To Go let you purchase food directly from local bakeries, restaurants and stores at a fraction of the cost, diverting good food from the landfill.
- Connecting with local farmers to learn about where your food comes from.

Try It Out

Choose one of the modules we reviewed and practice framing a conversation through the lens of challenge, choice, and opportunity.

- Building comfortable, safe homes.
- Improving and creating reliable modern energy systems.
- Designing resilient communities.
- Participating in clean and active transportation.
- Moving towards sustainable and secure food production and consumption practices.



**RESOURCES AND
TIPS FOR FACILITATING
DIALOGUES**

Considerations for Hosting Community Dialogues

When you're ready to plan your dialogue on climate action, it is most important to think about WHO you're talking to and HOW you can connect with them. The best dialogues are with people who are already in your network and who see you as a trusted member of that network. That may be your neighbours, coworkers, housemates, teammates, members of the same social group or place of worship, and many more.

When you know who, sort out how. Do you have only a brief amount of time with your group? Will using a PowerPoint presentation help the conversation, or will the group be more comfortable without? Are there members of the group who need additional consideration to participate, such as time constraints, childcare, or language support?



Hosting Your Community Dialogue

You'll need to decide on a date, time and location for your workshop(s), allowing enough time for recruitment and preparation beforehand.

EQUIPMENT

Equipment you may want to include:

- A workshop script
- A flipchart and pens and/or the slide-deck presentation
- An evaluation form (online version or paper)
- A computer
- A projector
- Refreshments

VIRTUAL EVENT

If hosting a virtual event, you will need:

- A computer
- A virtual meeting platform such as Google Meet, Microsoft Teams or Zoom

Sample Session Outline

1. INTRODUCTION

Welcome people into the space

Acknowledgement of Indigenous land and traditional territories

Personal and participant introduction

Program overview

Exercise: Connect to what you care about

2. CLIMATE IMPACTS

Exercise: Stories of Change

Climate Impacts in Alberta

3. GETTING PREPARED

Connect the dots—climate change and [homes, transportation, food, communities etc.]

Explore local climate solutions (and benefits)

Exercise: World Cafe

4. ACTION PLANNING

Discussion question

Personal action plan

Sample Session Tips and Resources

1. INTRODUCTION

Welcoming People + Land Acknowledgement

Attending a workshop can make people a nervous, so make the environment welcoming. If you're available, welcome people as they arrive—or have someone else greet them.

Putting people at ease can be as simple as asking them to help you finish setting up, or participating in a simple activity as they come in—maybe you post a simple question on the wall that invites them to engage and connect with other participants.

Land acknowledgements are a way for people to make awareness of Indigenous presence and land rights a part of everyday life—they recognize the history of, and need for change in, settler colonial societies.

These acknowledgements are often performed at the beginning of public events, but if not done in a meaningful way, they can seem like a token gesture. All settlers, including those who are new to Canada, have a responsibility to think about the meaning of the history and legacy of colonialism (Native land, n.d.) Here are some great resources to help you learn more about the land you're on:

[Native Land](#)
[Whose Land](#)

Optional Exercise: Connect to What You Care About

Part 1

Before small group discussion takes place

- Hand out a small piece of paper to each person, and explain what they'll be doing. Have a watch or a phone ready to be a timer.
- Task: Each person should think of a place they love. It can be anywhere; inside, outside, local, away. It doesn't matter—a place that they love. Give people a couple of minutes to describe it or draw it on their paper. (It can be a drawing, bullet points, written description.)
- Have participants pair up with a person they do not know and designate Person A and Person B.

Part 2

- 1 minute: Person A has one minute to describe their place to Person B when the timer starts. They are to talk for the whole minute, but they have to stop when we tell them to stop. Person B may NOT TALK. Person B may nod; they cannot add anything to the conversation.
- 30 seconds: Now, Person B has 30 seconds to tell Person A what they heard them say about their place.
- Repeat but reverse roles. This time Person B is talking for one minute. They cannot reference Person A's place in their description.

Part 3

- Debrief with the participants: What did you notice? Was it hard to listen and not add your thoughts while the other person talked? How did it feel to speak the whole time without interruptions?
- Next question: How would it feel if this place was at risk? Or: Is your place at risk due to climate change?

Sample Session Tips and Resources

2. CLIMATE IMPACTS

Climate Change Impacts

Climate change affects us all now—talking about impacts clearly states the relevancy and urgency of the conversation and sets up the following discussion points about how climate impacts are experienced in Alberta. The shared experiences can create a sense of community and rally for action.

- Play the Climate Change in Alberta video and refer to sample dialogue.
- Do the optional stories of change exercise.
- Discuss the causes and impacts of climate change using the climate in Ab module.



Optional Exercise: Stories of Change

Find out some of the changes that people in your community are seeing. Bring home the changes that your community is starting to notice, and discuss them.

Part 1

Listen to the stories of change, and as more people identify with the same stories, consensus will begin to build. As themes start to emerge, connect them to the community's issues. This connection may lead to the understanding that action is imperative! Nothing is hopeless, though—there are ways to adapt to the changes we face, but we need to start thinking about what those adaptations might mean for our people, ecosystems, and economy.

Part 2

Lead a discussion about where the recognized changes touch our lives. How can sustainable practices, restoration, protection, and adaptation help the collective whole as we see the effect that doing nothing could have? How can we all be a part of the solution and bring hope?

Use the “Preparing Alberta: Climate Change in Alberta” Module to Help Connect the Dots

What’s going on?

In order to stop and reverse climate change, the Government of Canada has signed an international agreement to reduce Canada’s emissions significantly by 2030. To meet these goals in the next seven years, we have to take actions to reduce the amount of carbon pollution we produce. This means we can expect to see some changes to the ways we move around our communities, heat and power our homes, how we design our neighbourhoods, and where we get our food.

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- Be aware of the resources we use and take steps to use less. For example, planting a drought-resistant garden or being mindful of the electronics and lights we use.
- Learn more about climate change and the actions we can all take (check out the resources linked throughout this module).

Sample Session Tips and Resources

3. GETTING PREPARED

Getting Prepared

In response to climate change, many governments, businesses and organizations are moving towards net zero. This means reducing all greenhouse gas emissions as much as humanly possible, and offsetting only the essential emissions that remain. (Greenly)

Our homes, our communities, and the way we move and play are all connected to our energy system. Our energy system is a major contributor to climate change, but is also being affected by climate impacts. This means we'll likely experience a shift in the way we design and interact with our communities, food systems, transportation systems, and our homes in order to be better prepared for these changes.

- Choose one of the Preparing Alberta modules for a focused discussion or depending on your group size, host a “world cafe” style discussion.



Louis Bull Indian Reserve, AB — Jen Turner supervised oil rigs in Alberta and Saskatchewan for 10 years. She's now part of Iron and Earth an organization of former oilsands workers advocating for renewable energy job training. DAVID DODGE, GREEN ENERGY FUTURES

Optional Exercise: World Cafe

A world cafe is a great way of fostering interaction and dialogue with groups and capturing collective wisdom. You'll need a paper pad or flip chart and coloured markers—one set per table.

The general flow of a world cafe is as follows:

- Seat 4-5 people at cafe-style tables or in conversation clusters.
- Set up rounds of conversation assigning one of the Preparing Alberta module topics to each table—conversations should be 15-20 minutes each. Review the proposed solutions for each topic and open up the table to discussion.

Possible discussion questions:

- What opportunities for action are possible?
- What do we know so far / still need to learn about this situation?
- What would it take to create change on this issue?

Participants share key insights, questions, and ideas as they engage with the discussion questions provided for the round.

- The flip chart is a space for all participants to “harvest” their insights.
- Invite participants to stand up and move to a new table with the purpose of mixing the groups.
- After you've moved through the rounds, allow time for a whole-group harvest.

Sample Session Tips and Resources

4. ACTION PLANNING

Action Planning

Start by asking the group a question: Considering what you learned about the top causes/top impacts of climate change, what surprised you most? Did you learn something new that you want to be a part of changing? What can you do to prepare for and reduce climate impacts? Where do you think you/your community can be most powerful, effective, or useful?

Ask everyone to think about their personal action plan for the next 5-10 minutes—what they can do to prepare and/or cut carbon pollution. The responses to the previous discussion question should help people come up with ideas. After 10 minutes, bring the group back together and ask people to share some of the actions they came up with.

- **Choose one of the Preparing Alberta modules for a focused discussion or depending on your group size, host a “world cafe” style discussion and review all of the modules.**

If you have climate programming, this is a good place to talk about what your organization is doing and explain how your programs and actions are relevant to Albertans. As much as possible, make it relevant to your audience, focus on the benefits that come with taking action and make it easy for people to participate.

For a list of other programs and resources for Albertans, [click here](#).



Thank You

Re.Climate